

**GLEN JOHNSON**  
glen@sevencontinentllc.com

**My background as a veteran journalist and enterprise communicator drives a valuable blend of media, communications, politics, government, and strategic expertise. I'm also practiced in navigating the Northeast Corridor, U.S. capital, and world. This yields content that's not just billed but placed across multiple mediums, and a track record of valued guidance and assistance for leaders of all stripes.**

#### **TOP SKILLS/OFFERINGS:**

**COUNSEL** - Held Top Secret-SCI security clearance while advising No. 1 Cabinet official on all seven continents

**CONTACTS** - Over 30 years' experience in local, state, and national media, as well as U.S. and state government

**LEADERSHIP** - Managed staffs through process transformation, product launch, and national and global tumult

**WRITING** - SmartBrevity™ or book-length, at up to wire-service speed, and while meeting all deadlines

**PHOTOGRAPHY** - Former State Department photographer. Practiced in realtime picture delivery

**VIDEOGRAPHY** - Fully equipped to shoot video, providing full understanding of both visual processes

**ON WEB:** [www.sevencontinentllc.com](http://www.sevencontinentllc.com)  
[www.glenjohnson.com](http://www.glenjohnson.com)

**ON SOCIAL:** @byglenjohnson

**LINKEDIN:** <https://www.linkedin.com/in/byglenjohnson/>

#### **PROFESSIONAL EXPERIENCE:**

**SEVEN CONTINENT LLC, North Andover, Mass. (Jan. 2017-Nov. 2020; May 2022-Dec. 2022; Sept. 2023-Present)**

- Established personal consultancy to provide strategic communications advice, and institutional and personal brand-development services domestically and internationally. Put practice on hiatus when recruited by Axios for project launch, and while serving in seniormost communications and advisory role for newly elected Essex County District Attorney.
- The consultancy tagline: *"Helping you tell your story."*
- The belief: Many people and institutions have great stories to tell but don't know how to tell them, or how to navigate the media and community landscape once they're ready or forced to engage.
- Successfully produce and place op-eds, agency video productions, and speeches, talking points, and newsmaker interactions for would-be and public-facing figures.
- Provide experienced-based verbal and written guidance about how to achieve current communications goals, position for future achievements, avoid crises, and manage them with minimized disruption.
- Wrote *Window Seat on the World*, a 376-page book about 21st century diplomacy as illustrated by experiences at State Department from 2013-2017. Published by Disruption Books in July 2019. Debuted on CBS News's "Face the Nation." Amazon No. 1 New Release. Independent Book Publishers Association 2020 Benjamin Franklin Award Silver Medalist.

**ESSEX COUNTY DISTRICT ATTORNEY'S OFFICE, Salem, Mass. (Dec. 2022-Sept. 2023)**

- Provided communications and community outreach support to county's chief law enforcement officer.
- Provided strategic counsel for media and public interactions, and served as office spokesperson.
- Managed full spectrum of crisis communications, including during two family tragedies in Andover. Activities included responding to scene; drafting DA's talking points and media releases; crafting message beyond reacting to immediate situation; and managing responding media and law enforcement coordination.
- Established and managed all social media accounts, updated Mass.Gov website, and launched office-specific website, [EssexCountyDA.com](http://EssexCountyDA.com).
- Also handled external affairs duties, working to ensure residents of county's 34 cities and towns had access to DA, understood his priorities and activities, and that they reflected their input and experience.

**AXIOS, Arlington, Va. (Nov. 2020-May 2022)**

- Recruited to lead expansion of company's premier political newsletter from weekly to weeknightly product. As Politics Editor, posted top-tier metrics in open-rate, subscriber base, and ads sold before completing two-month stint that stretched to a year-and-a-half.

- Practiced in using and teaching Axios trademark SmartBrevity™ writing style, the foundation for company's award-winning outside corporate communications product, "Axios HQ."
- Co-managed team of 10, with five direct reports, and contributed writing and editing to all political coverage on website, app, podcast, and special events coverage such as the Axios "Thought Bubble" and "Deep Dive."

**U.S. DEPARTMENT OF STATE, Washington, D.C. (Feb. 2013-Jan. 2017)**

- Served as senior adviser to Secretary of State John Kerry, accompanying him to 91 countries across 1.3 million miles and all seven continents to cope with world crises and advance U.S. interests and foreign policy agenda.
- As Deputy Assistant Secretary for Strategic Communications, helped plan domestic and international appearances, speeches, and media engagements, all with an eye toward highlighting the Secretary's priorities.
- Managed "Hometown Diplomacy" series, in which foreign leaders were brought to Boston to meet informally and experience Secretary's hometown. Arranged venues, cultural exposure, and local events tailored to guest.
- Shepherded major profiles on "60 Minutes," "CBS Sunday Morning," and in Vogue magazine, as well a prize-winning insider's view of Iran nuclear deal by The Boston Globe.
- Served as Secretary's official travel photographer, taking over 100,000 images propelling Department's social media strategy and its worldwide growth. Also engaged in crisis communications and management.

**THE BOSTON GLOBE, Boston, Mass./Washington, D.C. (July 2000-Feb. 2005; Jan. 2011-Feb. 2013)**

- Worked as Politics Editor for Boston.com. Supervised website redevelopment, wrote and edited "Political Intelligence" blog, and authored weekly print column in Boston Sunday Globe.
- Used experience from covering five presidential campaigns and eight national nomination conventions to live-blog major events, analyze them, and shoot and edit video reports.
- Began Globe career in Washington bureau covering 2000 presidential race.

**THE ASSOCIATED PRESS, Boston, Mass./Washington, D.C. (Feb. 1994-July 2000; Feb. 2005-Jan. 2011)**

- Served as Statehouse bureau chief and chief political writer for Massachusetts.
- During two stints with wire service, covered state and national politics in Boston and Washington.
- Also served as AP's National Transportation Writer, covering aviation industry, congressional funding and oversight, and regulation of all modes of transport.

**-THE SUN, Lowell, Mass. (Nov. 1985-April 1986; April 1990-Feb. 1994)**

**-DIGITAL REVIEW, Boston, Mass. (Oct. 1989-March 1990)**

**-THE SALEM EVENING NEWS, Salem, Mass. (July 1987-June 1989)**

**-CHICAGO TRIBUNE, Chicago, Ill. (Jan. 1987-June 1987)**

**-CITY NEWS BUREAU OF CHICAGO, Chicago, Ill. (June 1986-June 1987)**

**EXTRAS:**

**NBC10/NECN, Newton, Mass. (Oct. 2019-Dec. 2020)**

- Served as part-time political analyst for NECN's "Primary Source" and other political programs on Boston NBC affiliates for New Hampshire primary, Super Tuesday, and beyond.

**SUFFOLK UNIVERSITY, Boston, Mass. (Sept. 2019-Dec. 2019)**

- Served as adjunct professor teaching current events class in Department of Political Science & Legal Studies.

**EDUCATION:**

**LAWRENCE UNIVERSITY, Appleton, Wis. (1985)**

-Bachelor of Arts, Government

**INTERESTS:**

-Physical fitness, especially weight-training. Cooking, both residentially and commercially. Photography. Aviation.